

Table 3-5: Total Hotel Rooms by Area

Hotel	Number of Rooms
Downtown	3,832
Union Station	1,730
Capitol Area	152
Mt. Vernon Square	1,093
L'Enfant	901
Pennsylvania Avenue	1,055
K Street	2,118
Massachusetts Avenue	3,425
West End	3,158
Georgetown	649
Other District of Columbia	6,811

Table 3-6: Estimated Annual Volumes of Visitors Visiting Two Areas

Area Visited	Visitors Traveling to Another Area	Total Visitors to Area	% Of All Area Visitors
Mall	2,167,621	26,703,691	8.1%
Georgetown	879,053	10,200,000	8.6%
Capitol Area	1,394,142	8,404,100	16.6%
Monuments	1,239,945	5,744,356	21.6%
Downtown	831,372	2,983,445	27.9%
White House Area	513,066	1,710,220	30.0%
TOTAL	7,025,199		

attractions, hotel users were allocated among *all* District hotels in proportion to the number of rooms²⁰. The number in hotels in the circulator study area was then reduced by an estimated number of trips that might originate at the convention center rather than at a hotel²¹. Finally, those staying in hotel areas where the circulator could be used to access a particular attraction area were identified, as were those within walking distance to a particular attraction.

²⁰ This may underestimate the number staying near downtown since visitors to the attractions may be more likely to stay downtown. However, it may also overestimate since only District, and no suburban or Arlington hotels, were considered.

²¹ According to the *2000 Travel Trends Survey Report*, 7.4% of visitors are attending conventions. Therefore 7.4% of *all* visitors were assumed to be conventioners and one half of the trips to attractions made by these visitors were assumed to originate at the convention center.